

2020

sponsorship & advertising guide

Let's do it
together.



ambassador

SPONSORSHIP PROGRAM

Diamond

AMBASSADOR SPONSOR { LIMIT OF 15 | \$5,000 }

- Recognition at every SEVA-CAI event
- Ambassador Recognition nametags at SEVA-CAI events
- Recognition on CAI's home page with company logo and hyperlink
- Recognition in quarterly E-Newsletter with company logo and hyperlink
- Recognition in directories as published
- Prominent placement of company logo in quarterly issue of *Currents*
- Company profile in one issue of *Currents* (200 words or less) per year
- Free classified ad in the Product & Service Directory in *Currents*
- One full color perforated business card ad in the CA Day Education Binder
- Discount Coupons valued at over \$400 which includes free registration for 2 company reps at all quarterly education programs, networking events, Legal & Legislative Update, and Holiday Luncheon
- \$1,500 Ambassador Dollars to use toward any SEVA-CAI exhibitor booths at CA Day (Available to Business Partners), event registrations, additional event sponsorship or advertising purchases. *Must use in 2020.*

Platinum

AMBASSADOR SPONSOR { NO LIMIT | \$2,500 }

- Recognition at every SEVA-CAI event
- Ambassador Recognition nametags at SEVA-CAI events
- Recognition on SEVA-CAI's home page with hyperlink
- Recognition in directories as published
- Recognition as an annual sponsor in *Currents*
- Free classified ad in the Product & Service Directory in *Currents*
- One full color perforated business card ad in the CA Day Education Binder
- 2 Complimentary Registrations to the Holiday Luncheon
- \$800 Ambassador Dollars to use toward any SEVA-CAI exhibitor booths at CA Day (Available to Business Partners), event registrations, additional event sponsorship or advertising purchases. *Must use in 2020.*

Gold

AMBASSADOR SPONSOR { NO LIMIT | \$1,500 }

- Ambassador Recognition nametags at SEVA-CAI events
- Recognition as an annual sponsor in *Currents*
- Free classified ad in the Product & Service Directory in *Currents*
- Listing as an annual sponsor on website
- Recognition in directories as published
- 2 Complimentary Registrations to the Holiday Luncheon
- \$500 Ambassador Dollars to use toward any SEVA-CAI exhibitor booths at CA Day (Available to Business Partners), event registrations, additional event sponsorship or advertising purchases. *Must use in 2020.*

ambassador

SPONSORSHIP PROGRAM

benefits

	diamond \$5,000	platinum \$2,500	gold \$1,500
Recognition in quarterly E-Newsletter with company logo and hyperlink			
Prominent placement of company logo in quarterly issues of <i>Currents</i> Newsmagazine			
Company profile in one 2019 issue of <i>Currents</i> Newsmagazine (200 words or less)			
Discount Event Coupons			
One full color, perforated business card ad in the CA Day 2020 Education Binder			
Recognition at all SEVA-CAI events and programs			
Free classified ad in the Products & Services Directory in <i>Currents</i> Newsmagazine <i>(only available to Ambassador Sponsors)</i>			
Listing as an annual sponsor on SEVA-CAI website <i>(see previous page for details)</i>	Logo with Hyperlink	Listing with Hyperlink	Listing
Recognition as an Annual Ambassador Sponsor in <i>Currents</i> Newsmagazine			
Special recognition in membership & service directories as published <i>(see previous page for details)</i>			
Ambassador Recognition nametags at SEVA-CAI events			
2 Complimentary Registrations to the Holiday Luncheon			
Ambassador Dollars to use toward any SEVA-CAI 2020 exhibitor booths at CA Day (Available to Business Partners), event registrations, additional event sponsorship or advertising purchases	\$1,500	\$800	\$500

education

SPONSORSHIP PROGRAM

**{ LIMIT 4 SPONSORS PER CLASS }
\$250 EACH**

Support the community associations your company serves by becoming an Education Sponsor in 2020.

- First Contracted First Served
- Available to SEVA-CAI Business Partner Members ONLY
- Must be a SEVA-CAI member in good standing
- Company Type Exclusivity for each program

SPONSOR BENEFITS

- Thirty second intro of your company at each sponsored program
- Pass out company literature at each sponsored program
- Table space at each sponsored program
- Recognition on the event invitations, registration forms, and website
- One complimentary ticket for each sponsored program
- Attendee list for each sponsored program

SPONSOR 4 PROGRAMS FOR \$900

(This is a 10% Discount!)

prize package * new this year

NETWORKING SPONSORS ONLY

All association managers who attend our Networking Events are eligible to receive door prizes, courtesy of our Networking Event Sponsors. This new add-on package gives sponsors the option to pre-pay for their raffle prizes, and have the Chapter take care of the rest! We'll select the gift cards, and provide them to you at the event, or raffle them off on your behalf if you're unable to attend.

Package includes four gift cards per social event (excluding the Holiday Luncheon) for total of 16 prizes valued at \$25 each

ADD-ON PRIZE PACKAGE FOR \$400

networking event

SPONSORSHIP PROGRAM

{ LIMIT OF 15 | \$950 }

We are proud to present our Business Partner Members with networking event sponsorship opportunities and recognition.

SEVA-CAI boasts several fun networking events throughout the year. As the Chapter is growing so is the attendance at our events and the opportunity to be in direct contact with homeowners, board members and managers. Your company logo will be in front of our members and prospective members on a monthly basis. During our networking parties, you will get a chance to be recognized.

SPONSOR BENEFITS

- Company logo on all registration forms
- Recognition at all networking events
- One complimentary ticket to each of the following networking events:

2020 Networking Events Schedule

February
Kick Off Party

May
Summer Social

August
Party with the Pros

October
*Party with the Pros
at the Annual Meeting*

December
*Holiday Luncheon
& Annual Awards Ceremony*

ca day 2020

MARCH 14, 2020

TRADE SHOW & EDUCATION EXPO

EVENT SPONSOR: \$7,500.00

Limit of 1 - Exclusivity - this level of sponsorship is only available to SEVA-CAI Business Partners

- First choice of booth space
- Two Complimentary 6'x8' Booths **OR** One 8'x12' Booth
- One full page color advertisement on back cover of CA Day Education Binder
- One perforated business card color ad in CA Day Education Binder
- Company banner on display in Main Arena
- Press Releases
- One full page ad in Currents Newsmagazine Spring issue (a \$750 value)
- Company can also supply giveaways / literature for inclusion in approximately 700 CA Day tote bags

COMPANY LOGO WILL BE DISPLAYED ON:

- Front cover of CA Day Education Binder
- Education Flash Drive
- All event posters
- Registration Forms
- Email blasts promoting CA Day
- Signage at center stage of trade show arena
- Over 700 Punch Cards and CA Day Tote Bags

DECORATING SPONSOR: \$4,000.00

Limit of 1 - Exclusivity

- 3rd Choice of Booth Space
(this benefit is only available to SEVA-CAI Business Partners)
- One complimentary 6'x8' Booth with recognition sign
(this benefit is only available to SEVA-CAI Business Partners)
- OR** 10 Complimentary Tickets to CA Day
- Company Name or Logo will appear on signage at registration booths and on signage at center stage of trade show arena
- One full page B&W ad in CA Day Education Binder
- One perforated business card color ad in CA Day Education Binder
- Company can display 3'x8' Banner
- Company can provide a one page piece of company's literature to be included in the CA Day tote bag

VALET SPONSOR: \$4,000.00

Limit of 1 - Exclusivity

- 2nd choice of booth space
(this benefit is only available to SEVA-CAI Business Partners)
- One Complimentary 6'x8' Booth with recognition sign
(this benefit is only available to SEVA-CAI Business Partners)
- OR** 10 Complimentary Tickets to CA Day
- Company Name or Logo will appear on all valet tickets
- Company Name or Logo will appear on Four 20" x 20" signs
- Company Name or Logo will appear on One 20" x 36" valet sign
- One full page B&W ad in CA Day Education Binder
- One perforated business card color ad in CA Day Education Binder
- Company can display 3'x8' Banner
- Company can provide a giveaway key chain to valet users and a one page piece of company's literature to be included in the CA Day tote bag

AD SIZES:

Business Card: 3.5" w x 2" h | Full Page: 8" w x 10.5" h

All ads will be included in the CA Day Education Binder and the Education Flash Drive

WELCOME RECEPTION SPONSOR: \$3,250.00

Limit of 4 - Company Type Exclusivity

This sponsorship includes one sponsor gift to be presented at the Welcome Reception (i.e., iPad, Microsoft Surface, etc.)

- 4th Choice of Booth Space
(this benefit is only available to SEVA-CAI Business Partners)
- One Complimentary 6'x8' Booth with recognition sign
(this benefit is only available to SEVA-CAI Business Partners)
- OR** 8 Complimentary Tickets to CA Day
- One full page B&W ad in CA Day Education Binder
- One perforated business card color ad in CA Day Education Binder
- Company Logo will be displayed on drink tickets distributed at the Welcome Reception
- Company can display 3'x8' Banner at Welcome Reception
- Company can provide a one page piece of company's literature to be included in the CA Day tote bag

FOOD & BEVERAGE SPONSOR: \$2,750.00

Limit of 10

- 5th choice of booth space
- One Complimentary 6'x8' Booth with recognition sign
(this benefit is only available to SEVA-CAI Business Partners)
- OR** 8 Complimentary Tickets to CA Day
- One full page B&W ad in CA Day Education Binder
- One perforated business card color ad in CA Day Education Binder
- Company can display 3'x8' Banner
- Company can provide a one page piece of company's literature to be included in the CA Day tote bag
- Food and Beverage Sponsor to be announced all day
- Option for company to provide promo item on beverage and coffee stations
- Now includes coffee stations all day

SUPER FRIEND SPONSOR: \$1,000.00

No Limit

- One full page B&W ad in CA Day Education Binder
- One complimentary ticket to CA Day

BEST FRIEND SPONSOR: \$500.00

No Limit

- One perforated business card color ad in CA Day Education Binder
- One complimentary ticket to CA Day

FRIEND OF CA DAY SPONSOR: \$150.00

No Limit

- One B&W Business Card Ad in CA Day Education Binder

EXHIBIT SPACE:

Limit of 89

BOOTH SIZE	MEMBER	NON-MEMBER
6'x8'	\$775	\$1050
6'x10'	\$925	Not Available to Non-Members
8'x10'*	\$1,000	Not Available to Non-Members
8'x12'*	\$1,650	Not Available to Non-Members

Salute to Service: *We Can Do Because of You*

2020 Legal & Legislative Update & Expo

JUNE 18, 2020

EVENT SPONSOR LIMIT OF 1 | \$2,500

Limit of 1 - Exclusivity - this level of sponsorship is only available to SEVA-CAI Business Partners

- Two table tops and first choice of space
- Logo on all advertising
- One business card ad in Legal Update Education Binder
- One full page ad in *Currents* newsmagazine
- Company may have two minute introduction
- Company may display one 3' x 6' banner
- Company may provide promotional item to be included in goodie bags
- Company may give away prizes during event
- Company may have representative at registration table to greet attendees
- Recognition in slide show
- Announcement of company's name at event

BAG SPONSOR LIMIT OF 1 | \$1,250

- Business card in binder
- Recognition in slideshow
- Announcement during event
- Recognition in printed materials
- Exclusive printing on event bags
- Recognition on promotional materials

NAME BADGE SPONSOR LIMIT OF 1 | \$1,000

- Business card in binder
- Recognition in slideshow
- Announcement during event
- Recognition in printed materials
- Exclusive printing on name badges
- Recognition on promotional materials

BREAKFAST SPONSOR LIMIT OF 3 | \$500

- Business card in binder
- Recognition in slideshow
- Announcement during event
- Recognition in printed materials
- Name advertised on breakfast buffet
- Name printed on paper napkins

LUNCH SPONSOR LIMIT OF 3 | \$500

- Business card in binder
- Recognition in slideshow
- Announcement during event
- Recognition in printed materials
- Name advertised on lunch buffet
- Name printed on paper napkins

COFFEE/DESSERT SPONSOR LIMIT OF 3 | \$500

- Business card in binder
- Recognition in slideshow
- Announcement during event
- Recognition in printed materials
- Name advertised on coffee/dessert buffet
- Name on paper coffee cups and/or sleeves

LEGAL EAGLE SPONSOR LIMIT OF 6 | \$400

- Attorney business partners may participate in a 1 hour panel (Almost Free Legal Advice)
- Attorney name and company name on advertising
- One business card ad in Legal Update binder
- Recognition in slideshow
- Announcement of company's name at event

FRIEND OF THE EXPO UNLIMITED | \$150

- Business card in binder
- Recognition in slideshow
- Announcement during event



EXPO TABLE TOPS Includes Table & 2 Chairs

Register Before March 31, 2020:

Members: \$350 | Non-Members: \$550

Register After March 31, 2020:

Members: \$400 | Non-Members: \$600

All sponsorship levels are \$200 more for Non-Members

golf classic

SEPTEMBER 18, 2020

TEAM REGISTRATION ONLY:

AM FLIGHT	PM FLIGHT
7:30 AM \$400	1:00 PM \$500

EVENT SPONSOR: \$6,000.00 | LIMIT OF 1

- Team for AM and PM flight
- Name and/or logo on goody bag
- Goody bag item provided (ie golf towel)
- Full page ad in golf program
- One half page ad in *Currents*
- 25% off CA Day booth
- Logo on flag stands at all 18 holes
- Sign at registration table
- Sign at entrance to golf course
- Name and/or logo on banner for team's carts
- Recognition in all announcements
- 8 additional dinner tickets
- Thank you gift presented at dinner
- Exclusive signage on a hole (1st choice)
- Company may set up area on selected hole at tee box

EAGLE SPONSOR: \$2,500.00 | LIMIT OF 5

- Preferred flight AM or PM
- Goody bag item provided (ie drink holder)
- Full page ad in golf program
- One half page ad in *Currents*
- 10% off CA Day booth
- 4 additional dinner tickets
- Thank you gift presented at dinner
- Exclusive hole sponsorship
- Exclusive signage on a hole (2nd choice)
- Company may set up area on selected hole at the tee box

19TH HOLE SPONSOR: \$2,000.00 | LIMIT OF 4

- Banner on beverage cart as sponsor
- Ride in beverage cart

WATERING HOLE SPONSOR: \$1,750.00 | LIMIT OF 2

- May set up area and man with two representatives
- May display a company provided 3'x8' banner
- Refreshments to be supplied by tournament
- Recognition sign to be provided

ENTERTAINMENT SPONSOR: \$1,500.00 | LIMIT OF 2

- 8 Tickets to the Golf Social
- Signage at the DJ Booth
- Logo on corn hole tournament signage

TEE BOX CRAWL SPONSOR: \$1,500.00 | LIMIT OF 2

- Company name on golf cart signage
- Company rep may drive shuttle cart

LUNCH SPONSOR: \$1,250.00 | LIMIT OF 2

- Banner in lunch area
- 4 tickets to attend lunch
- One half page ad in *Currents*

DUNK TANK SPONSOR: \$1,250.00 | LIMIT OF 1

- Logo on backdrop & target (company may provide softballs)
- May have logo items on table
- 2 tickets to attend lunch & dinner

HOLE IN ONE SPONSOR: \$1,250.00 | LIMIT OF 1

- Exclusive signage on Hole #9
- Company may set up area on Hole #9 at the tee box
- 2 tickets to attend lunch or dinner

PUTT-PUTT SPONSOR: \$1,250.00 | LIMIT OF 1

- Exclusive set-up area at putting green
- Recognition sign provided

DINNER SPONSOR: \$750.00 | LIMIT OF 2

- Banner in dinner area
- 4 tickets to attend dinner
- One business card ad in *Currents*

TRANSPORTATION HOME SPONSOR: \$750.00 | LIMIT OF 1

- Recognition on registration form/email blast
- Announcements all day

SUPER SHOT SPONSOR: \$750.00 | LIMIT OF 1

- Exclusive signage on Hole #18
- Company may set up area on Hole #18 at the tee box
- Company information on Super Shot tickets (business card size)

BREAKFAST SPONSOR: \$500.00 | LIMIT OF 2

- Banner in breakfast area
- 4 tickets to attend breakfast
- One business card ad in *Currents*

DRIVING RANGE SPONSOR: \$300.00 | LIMIT OF 4

- Sign at driving range

PAR SPONSOR: \$250.00 | NO LIMIT

- Recognition in golf program

BIRDIE SPONSOR | LIMIT OF 36 TEAMS EACH

1:00 PM FLIGHT \$750.00 (INCLUDES PM TEAM)

7:30 AM FLIGHT \$650.00 (INCLUDES AM TEAM)

- Includes team for preferred flight
- Company name on sign at hole or green
- Recognition in *Currents*



ALL sponsoring companies may provide a logo item to be placed in the goody bags, and will receive recognition on all promotional materials, in the golf program, and in the dining hall slide show.

This sponsorship contract has been updated for 2020, and benefits have changed. Please read over your selection carefully, as only listed benefits will be provided. Birdie Sponsorships do not include a hole set up.

Currents

NEWSMAGAZINE



AD TYPE	SIZE (H" x W")	QUARTERLY RATE	ANNUAL RATE
Business Card	2¼ x 3¾	\$195	\$600
Quarter Page	5 x 3¾	\$260	\$900
Half Page	5 x 7½	\$315	\$1,100
Full Page	10 x 7½	\$595	\$2,380
Back Inside Cover - Half	5 x 7½	\$400	\$1,600
Back Inside Cover - Full	10 x 7½	\$600	\$2,400
Front Inside Cover - Half	5 x 7½	\$500	\$2,000
Front Inside Cover - Full	10 x 7½	\$750	\$3,000
Back Cover - Half	5 x 7½	\$750	\$3,000

WANT SOME REAL ATTENTION?

Specialty Advertising Pieces are now available to be inserted in the magazine. The cost varies by piece, so there is a solution for every budget!

Some logo item ideas to consider:

- Flyer
- Coasters
- Mouse pads
- Band wrap
- Magnetic business card
- Pet waste bags
- Perforated coupon
- Custom sticker

CALL 757-558-8128

FOR SPECIALTY ADVERTISING PRICING

membership & service directory



PRINT

Advertising in the SEVA-CAI Chapter Membership Directory is an excellent opportunity to get your message out to the membership.

Our handy 6" x 9" Membership Directory is a great fit for briefcases or just to have on your desktop. Five tabbed sections include Associations, Association Leaders, Management Companies, Managers and Business Partners. Our attractive cover and professional layout encourage members to find each other and do business.

All members are entitled to one free listing in the directory, subsequent listings can be purchased. Additional Office Listing(s) and/or Additional Category Listing(s) are \$100 each. All ads must be submitted in final camera-ready format. Files must be JPEG, TIF or PDF format.

Ad Type	Size (h" x w")	Rate
Half Page	3¾ x 4¾	\$400
Full Page	7¼ x 4¾	\$500
Tab Ad	7¼ x 4¾	\$700
Full Color Tab Ad	7¼ x 4¾	\$850
Back Inside Cover	7¼ x 5¼	\$800
Front Inside Cover	7¼ x 5¼	\$900
Back Cover	7¼ x 5¼	\$900
Additional Listing		\$100 ea.

**best
value**

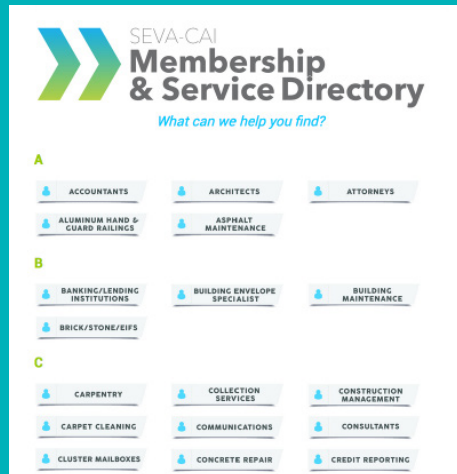
All companies who advertise in the printed version of the Membership and Service Directory will receive a complimentary Premier Listing in the online Member Services Directory. See next page for details.

membership & service directory

ONLINE

BASIC LISTINGS { FREE }

As a Business Partner or Management Company member, your information on file with SEVA-CAI has automatically been uploaded as a free basic listing. Basic listings include the company name, one contact person, mailing address, phone and fax numbers, e-mail address, active web link in one category. Basic listings do not include graphics. Your basic listing will remain posted as long as your SEVA-CAI membership is active.



PREMIER LISTINGS { \$200 }

Premier listings offer heightened visibility. They contain all basic contact information, as well as several enhanced features. Premier listings appear in first come, first served order on top of all basic listings and include three category listings of your choice.

(Any additional category listings may be purchased for \$100 each.)

- Full-color company logo
- Link up to five additional company representatives profiles on the website
- Extended company profile (up to 800 characters)
- Ability to upload PDF copies of company's business license, insurance certificates, and special certifications

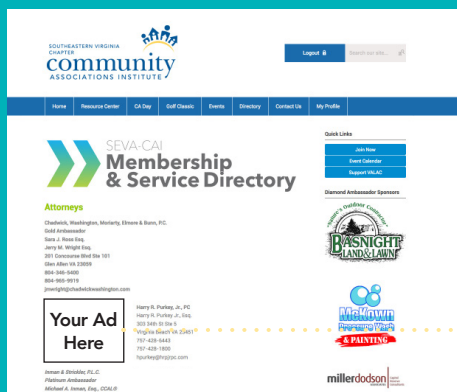
ENHANCED PREMIER LISTINGS

To ensure top visibility within your business category, upgrade to guaranteed placement. When visitors click on a category on the Directory homepage, your premier listing is certain to be noticed.

Premier Top { LIMIT OF 1 per category | \$550 }

Premier Middle { LIMIT OF 1 per category | \$400 }

Premier Bottom { LIMIT OF 1 per category | \$300 }



VERTICAL BANNERS

Target your audience with an ad in your business category. Vertical banner ads will appear to the left of your listing, within your respective category.

{ VERTICAL BANNER | \$400 }

sevacai.org

Members and non-members alike will enjoy our user-friendly site and a format encouraging everyone to visit often. The website features members-only content, community forums, online event registration, professional member services directory and much more.

Advertising on www.sevacai.org is a great way to reach community association board members, professional managers, management company executives and other service providers who operate in the growing community association marketplace.

Website banner ads are available in six and twelve month units and in two convenient sizes.

BANNER AD

6 Months	\$795
12 Months	\$1,495

Ad Size:
234 pixels wide x 60 high
(30K Max.)

SQUARE AD

6 Months	\$595
12 Months	\$1,195

Ad Size:
180 pixels wide x 150 high
(40K Max.)

Advertisement will commence on a start date to be mutually agreed upon by the advertiser and SEVA-CAI. Advertising commitments are valid in designated increments from the date of initial posting. The advertiser is responsible for providing all information and digital artwork to meet specifications. Ad(s) will appear on specific page(s) and placement on home page is not guaranteed. Ads must be GIF, PNG or JPEG graphic files. Flash ads will not be accepted.



sponsorship contract

YES, I am interested in **SPONSORING** and choose the checked opportunities!

CHAPTER SPONSORSHIPS

TOTAL

Diamond Ambassador Sponsor	\$5,000	_____
Platinum Ambassador Sponsor	\$2,500	_____
Gold Ambassador Sponsor	\$1,500	_____
Networking Event Sponsor	\$950	_____
Gift Package Add-On	\$400	_____
Education Sponsor	\$250 each	_____
Education Sponsor Package (4)	\$900	_____

GOLF CLASSIC 2020 SPONSORSHIPS

TOTAL

Event Sponsor	\$6,000	SOLD OUT
Eagle Sponsor	\$2,500	_____
19th Hole Sponsor	\$2,000	_____
Watering Hole Sponsor	\$1,750	_____
Entertainment Sponsor	\$1,500	_____
Tee Box Crawl Sponsor	\$1,500	_____
Lunch Sponsor	\$1,250	_____
Dunk Tank Sponsor	\$1,250	_____
Hole In One Sponsor	\$1,250	_____
Putt-Putt Sponsor	\$1,250	_____
Dinner Sponsor	\$750	_____
Transportation Home Sponsor	\$750	_____
Super Shot Sponsor	\$750	SOLD OUT
PM Flight Birdie Sponsor	\$750	_____
AM Flight Birdie Sponsor	\$650	_____
Breakfast Sponsor	\$500	_____
Driving Range Sponsor	\$300	_____
Par Sponsor	\$250	_____
PM Team Registration	\$500	_____
AM Team Registration	\$400	_____

LEGAL UPDATE & EXPO SPONSORSHIPS

TOTAL

Event Sponsor	\$2,500	SOLD OUT
Bag Sponsor	\$1,250	_____
Name Badge Sponsor	\$1,000	_____
Breakfast Sponsor	\$500	_____
Lunch Sponsor	\$500	_____
Coffee/Dessert Sponsor	\$500	_____
Legal Eagle	\$400	_____
Friend of the Expo Sponsor	\$150	_____
Table Top	\$350/\$400	_____
Table Top Non-Member	\$550/\$600	_____

CA DAY 2020 SPONSORSHIPS

TOTAL

Event Sponsor	\$7,500	SOLD OUT
Decorating Sponsor	\$4,000	SOLD OUT
Valet Sponsor	\$4,000	SOLD OUT
Welcome Reception Sponsor	\$3,250	SOLD OUT
Food & Beverage Sponsor	\$2,750	_____
Super Friend Sponsor	\$1,000	_____
Best Friend Sponsor	\$500	_____
Friend of CA Day Sponsor	\$150	_____
Exhibitor Booth 6x8	\$775	_____
Exhibitor Booth 6x10	\$925	_____
Exhibitor Booth 8x10	\$1,000	_____
Exhibitor Booth 8x12	\$1,650	SOLD OUT
Non-Member Booth 6x8	\$1,050	_____
Exhibitor Booth Electricity	\$100	_____
Exhibitor Booth Extra Reps	\$50 each	_____

Company: _____

GRAND TOTAL

Contact Name: _____ Business Phone: _____

E-mail: _____ Mobile Phone: _____

 Signature: _____ Date: _____

The firm listed above wishes to advertise or become a sponsor with SEVA-CAI for 2020 and hereby authorizes SEVA-CAI to reserve the choices selected on this form. We understand a 25% deposit must be paid by January 31, 2020.

Please select your preferred payment method below and the Chapter will contact you:

☐ Please invoice us: ☐ Quarterly ☐ Annually ☐ Payment Enclosed

SEVA-CAI retains the right to edit all advertising and to reject any advertising. Advertiser agrees to hold the Chapter harmless from any and all claims or suits arising out of publication of any advertising accepted. The Chapter will not be held responsible for any errors occurring after return of proofs or delivery of camera-ready copy/artwork. Preferred advertising positions and sponsorship opportunities will be filled on a first received first contracted basis. All listed pricing is for SEVA-CAI members only. Please contact the Chapter for non-member opportunities.

All artwork and contracts must be received by Feb. 28, 2020 to appear in Currents Newsmagazine, Website & Directories.

2020 advertising contract

1300 Diamond Springs Rd Suite 400 | Virginia Beach VA 23455
Ph: 757-558-8128 | Fax: 757-558-8129 | info@sevaca.org

YES, I am interested in **ADVERTISING** and choose the checked opportunities!

PRINTED MEMBERSHIP & SERVICE DIRECTORY		TOTAL	CURRENTS NEWSMAGAZINE		TOTAL
			PER QUARTER ANNUALLY		
Half Page	\$400	_____	Business Card	\$195 \$600	_____
Full Page	\$500	_____	Quarter Page	\$260 \$900	_____
Tab Ad	\$700	_____	Half Page	\$315 \$1,100	_____
Full Color Tab Ad	\$850	_____	Full Page	\$595 \$2,380	_____
Back Inside Cover	\$800	_____	Back Inside Cvr - Half*	\$400 \$1,600	_____
Front Inside Cover	\$900	SOLD OUT	Back Inside Cvr - Full*	\$600 \$2,400	_____
Back Cover	\$900	_____	Front Inside Cvr - Half*	\$500 \$2,000	_____
Additional Listing(s)	\$100 each	_____	Front Inside Cvr - Full*	\$750 \$3,000	_____
Select Additional Listings Type:			Back Cover - Half	\$750 \$3,000	_____
___ Addl Office Location ___ Addl Category			Specialty Advertising	Varies	_____
All companies who advertise in the printed version of the Membership and Service Directory will receive a complimentary Premier Listing in the online Member Services Directory. (A \$200 value).					
ONLINE MEMBERSHIP & SERVICE DIRECTORY		TOTAL	WEBSITE		TOTAL
Directory Vertical Banner	\$400	_____	Home Page Banner 6 mo.	\$795	_____
Directory Premier Listing	\$200	_____	Home Page Banner 12 mo.	\$1,495	_____
Directory Premier Listing - Top	\$550	_____	Home Page Square 6 mo.	\$595	_____
Directory Premier Listing - Mid	\$400	_____	Home Page Square 12 mo.	\$1,195	_____
Directory Premier Listing - Low	\$300	_____			
			GRAND TOTAL 		

Company: _____

Contact Name: _____ Business Phone: _____

E-mail: _____ Mobile Phone: _____

 Signature: _____ Date: _____

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Please select your preferred payment method below and the Chapter will contact you:

☐ Please invoice us ___ Quarterly ___ Annually ☐ Payment Enclosed

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