

2022 sponsorship & advertising guide



Let's do it
together.

ambassador

SPONSORSHIP PROGRAM

PLATINUM LEVEL

- Company name listed on Ambassador Sponsor Pop Up banner stand displayed at all SEVA-CAI events and in the Chapter office. **(Must sign up by February 1st to be listed)**
- Recognition in all monthly e-newsletters
- Recognition with logo in all quarterly issues of Currents newsmagazine
- Listing in the Ambassador Products & Services Directory in all quarterly issues of Currents newsmagazine.
- Hyperlinked listing on sevcai.org homepage
- Premier listing on Ambassador Sponsor page of the Chapter website. Includes full-color company logo and extended company profile with hyperlinks. Additional customization (ability to upload documents, connect to LinkedIn profiles, etc.) is available!
- Company name listed on Ambassador Sponsor slide during all Chapter educational programs
- Company thanked & featured on Chapter Facebook page with logo or company provided artwork once annually
- Ambassador nametags for all company employees at SEVA-CAI events
- Two complimentary tickets to the Holiday Luncheon
- Complimentary tickets to Chapter social events [**Business Partners:** 2 per event | **Management Companies:** 4 per event]
- **Management Companies Only:** Four complimentary tickets to each Chapter education program
- \$500 credit towards CA Day (booth, attendee registration, or sponsorship)
- 25% discount on advertising in Currents and printed Membership Directory

{ **\$3,000** }

ambassador

SPONSORSHIP PROGRAM

GOLD LEVEL

- Company name listed on Ambassador Sponsor Pop Up banner stand displayed at all SEVA-CAI events and in the Chapter office.
(Must sign up by February 1st to be listed)
- Recognition in all monthly e-newsletters
- Recognition with company name in all quarterly issues of Currents newsmagazine
- Listing in the Ambassador Products & Services Directory in all quarterly issues of Currents newsmagazine.
- Hyperlinked listing on sevcai.org homepage
- Company name & logo on Ambassador Sponsor page of the Chapter website.
- Company name listed on Ambassador Sponsor slide during all Chapter educational programs
- Ambassador nametags for all company employees at SEVA-CAI events
- Two complimentary tickets to the Holiday Luncheon
- Complimentary tickets to Chapter social events [**Business Partners:** 2 per event | **Management Companies:** 4 per event]
- **Management Companies Only:** Four complimentary tickets to each Chapter education program
- \$250 credit towards CA Day (booth, attendee registration, or sponsorship)
- 10% discount on advertising in Currents and printed Membership Directory

{ **\$1,750** }

chapter events

SPONSORSHIPS

EDUCATION

Support the community associations your company serves by becoming an Education Sponsor!
Only available to SEVA-CAI Business Partner members

- Company will be introduced at each Chapter education event, with logo appearing on screen. If present, company representative may give a brief message to the audience.
- Pass out company literature at each sponsored program, or supply electronic document to be emailed to attendees.
- Table space at each sponsored program (if in-person)
- Virtual background featuring company logo (if webinar)
- Company logo on the website registration page, promotional e-mails, and social media event pages.
- One complimentary ticket for each sponsored program
- Attendee list for each sponsored program

SPONSOR 4 PROGRAMS FOR \$1,500
(for a \$300 savings!)

{ \$450 } LIMIT 2

NETWORKING

Due to the continued uncertainty surrounding the COVID-19 pandemic, the Chapter is not offering a 2022 Networking Event sponsorship at this time.

As the situation changes, the opportunity to sponsor our highly anticipated social events will be offered individually for each event.

Additional CA Day opportunities may also become available, as the event is currently under review.

We appreciate your patience!

{ TBD }

golf classic

SPONSORSHIPS

EVENT SPONSOR: { \$6,000 } LIMIT OF 1

- 2 Foursomes
- Set up at 1st choice of hole, with provided signage at tee box, fairway, and green.
- Name and/or logo on participant goody bag
- Chapter-provided goody bag item (300 ct)
- Full page ad in the golf issue of Currents
- Option to provide logo flags for all holes
- Option to provide feather flags for cart area
- Signage at entrance, exit, and registration areas
- Signage on golf carts for sponsor's foursomes
- Logo on illuminated "Thank You" sign at exit of course
- Recognition in all announcements during the event
- Company logo included in all promotional materials
- Company listed in "Ambassador Products & Services Directory" in all four issues of Currents
- Company "Thanked/Featured" in dedicated Facebook Post with company provided logo or artwork
- Company may place ad or coupon in Virtual Program sent to all participants before the event

ALL SPONSORS, REGARDLESS OF LEVEL:

- Company may place a promotional item in the Goody Bag given to 300 golf participants (company provided)
- Company will be recognized in the Virtual Program, on the website, and in event promotional materials

EAGLE SPONSOR: { \$2,500 } LIMIT OF 5

- 1 Foursome
- Set up at 2nd choice of hole, with provided signage at tee box, fairway, and green.
- One half page ad in the golf issue of Currents
- Company may place ad or coupon in Virtual Program sent to all participants before the event
- Company "Thanked/Featured" in Facebook post with company provided logo or artwork

BEVERAGE CART SPONSOR : { \$2,000 } LIMIT OF 4

- Company name on beverage cart signage
- Company to provide representative to drive Beverage Cart
- Company may place ad or coupon in Virtual Program sent to all participants before the event

WATERING HOLE SPONSOR: { \$1,750 } LIMIT OF 2

- Set up at designated watering hole, with provided signage at tee box, fairway, and green.
- Refreshments to serve are provided by the Chapter
- Company may place ad or coupon in Virtual Program sent to all participants before the event

BLOODY MARY BAR SPONSOR: { \$1,500 } LIMIT OF 1

- Set up at designated location (by clubhouse) AM hours only
- Refreshments to serve are provided by the Chapter
- Company may place ad or coupon in Virtual Program sent to all participants before the event

golf classic

SPONSORSHIPS

GOLF CLASSIC, CONT.

MARGARITA BAR SPONSOR: { \$1,500 } LIMIT OF 1

- Set up at designated location (by clubhouse) PM hours only
- Refreshments to serve are provided by the Chapter
- Company may place ad or coupon in Virtual Program sent to all participants before the event

TEE BOX CRAWL SPONSOR: { \$1,500 } LIMIT OF 2

- Company name on signage for two standard shuttle carts reserved for "touring" around the course
- Company representative may drive the shuttle carts all day
- Company may place ad or coupon in Virtual Program sent to all participants before the event

HOLE-IN-ONE SPONSOR: { \$1,250 } LIMIT OF 1

- Set up at Hole #9, with provided signage
- Company name on hole-in-one prize signage
- Company may place ad or coupon in Virtual Program sent to all participants before the event

SUPER SHOT SPONSOR: { \$1,250 } LIMIT OF 1

- Set up at Hole #18, with provided signage
- Company name on Super Shot tickets
- Company may place ad or coupon in Virtual Program sent to all participants before the event

PUTT PUTT SPONSOR: { \$1,250 } LIMIT OF 1

- Set up at Putting Green area with provided signage
- Company may host putting competition
- Company may place ad or coupon in Virtual Program sent to all participants before the event

HOLE SPONSOR: { \$1,000 } LIMIT OF 8

- Company may set up on assigned hole, provided signage at tee box

TRANSPORTATION SPONSOR: { \$750 } LIMIT OF 1

- Company name on signage in each golf cart with Uber code for participant use
- Company logo on pre-event email blasts & social media posts promoting the Uber code service
- Company logo on signage at exit to parking lot
- Company may place ad or coupon in Virtual Program sent to all participants before the event

FOOD & BEVERAGE SPONSOR: { \$500 } LIMIT OF 8

- Company name on box meals provided to all golfers
- Company name on signage by food distribution

DRIVING RANGE SPONSOR: { \$300 } LIMIT OF 4

- Company name on signage at driving range

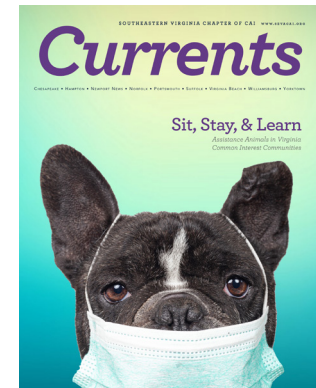
PAR SPONSOR: { \$250 } NO LIMIT

- Company may place ad or coupon in Virtual Program sent to all participants before the event

FOUR PERSON TEAM: { \$700 } LIMIT 36

advertising

OPPORTUNITIES



CURRENTS NEWSMAGAZINE

Currents is a quarterly newsmagazine full of educational content for our membership. Each issue is e-mailed to over 1,500 unique addresses four times a year, and then posted to the website archive where they are downloadable to an even larger audience.

All ad sizes are now clickable, and will link readers directly to your website.

AD TYPE	SIZE (h"x w")	QUARTERLY RATE	ANNUAL RATE
Quarter Page	5 x 3¾	\$260	\$900
Half Page	5 x 7½	\$315	\$1,100
Full Page	10 x 7½	\$595	\$2,380
Front Inside Cover - Half	5 x 7½	\$500	\$2,000
Front Inside Cover - Full	10 x 7½	\$750	\$3,000

advertising

OPPORTUNITIES

BANNER ADS

Your banner ad will be featured at the top of one of our monthly e-newsletters, a message that's delivered to over 1,500 unique email addresses per month. Ads are clickable, and will link readers directly to your website.

Months are assigned on a first come, first served basis - so sign up fast!

All ad artwork must be submitted in a final, print ready format (ie, .JPG or .PDF)
Assistance with creating your ad artwork is available for an additional fee.

{ \$500/MONTH } LIMIT 12

EMAIL BLASTS

Have your content emailed to our membership. Can include your choice of promotional material, graphics, and clickable links. You provide the content, and we do the rest. Analytics on engagement can be made available upon request.

Months are assigned on a first come, first served basis - so sign up fast!

All ad artwork must be submitted in a final, print ready format (ie, .JPG or .PDF)
Assistance with creating your ad artwork is available for an additional fee.

{ \$750/MONTH } LIMIT 6

COFFEE TALKS

We know we can't replace the pre-pandemic interactions you're use to...but we can try! We'll host a 30 minute Zoom for you to speak on whatever you'd like. You provide the content, and we'll take care of the logistics. (Advertising, registrations, Zoom hosting, etc.) Attendee registration lists will be provided.

Months are assigned on a first come, first served basis - so sign up fast!

{ \$750/MONTH } LIMIT 6

2022 sponsorship & advertising contract



AMBASSADOR SPONSORSHIPS

Platinum	\$3,000	_____
Gold	\$1,750	_____

CHAPTER EVENT SPONSORSHIPS

Education Program	\$450	_____
Education Program x4	\$1,500	_____

GOLF CLASSIC SPONSORSHIPS

Event Sponsor	\$6,000	_____
Eagle Sponsor	\$2,500	_____
Beverage Cart Sponsor	\$2,000	_____
Watering Hole Sponsor	\$1,750	_____
Tee Box Crawl Sponsor	\$1,500	_____
Bloody Mary Bar Sponsor	\$1,500	_____
Margarita Bar Sponsor	\$1,500	_____
Hole-in-One Sponsor	\$1,250	_____
Super Shot Sponsor	\$1,250	_____
Putt-Putt Sponsor	\$1,250	_____
Hole Sponsor	\$1,000	_____
Transportation Sponsor	\$750	_____
Food & Bev Sponsor	\$500	_____
Driving Range Sponsor	\$300	_____
Par Sponsor	\$250	_____
Four Person Team	\$700	_____

CURRENTS ADVERTISING

	Quarterly	Annually	
Quarter Page Ad	\$260	\$900	_____
Half Page Ad	\$315	\$1,100	_____
Full Page Ad	\$595	\$2,380	_____
<i>Front Inside Cover</i>			
Half Page	\$500	\$2,000	_____
Full Page	\$750	\$3,000	_____

ADDITIONAL ADVERTISING

Banner Ad	\$500	_____
<input type="checkbox"/> January	<input type="checkbox"/> February	<input type="checkbox"/> March
<input type="checkbox"/> April	<input type="checkbox"/> May	<input type="checkbox"/> June
<input type="checkbox"/> July	<input type="checkbox"/> August	<input type="checkbox"/> September
<input type="checkbox"/> October	<input type="checkbox"/> November	<input type="checkbox"/> December

Email Blast	\$750	_____
<input type="checkbox"/> January	<input type="checkbox"/> March	<input type="checkbox"/> May
<input type="checkbox"/> July	<input type="checkbox"/> September	<input type="checkbox"/> November

Coffee Talks	\$750	_____
<input type="checkbox"/> February	<input type="checkbox"/> April	<input type="checkbox"/> June
<input type="checkbox"/> August	<input type="checkbox"/> October	<input type="checkbox"/> December

TOTAL _____

Company Name _____

Contact Name _____

Business Phone _____

Mobile Phone _____

Email _____

Signature _____

Date _____

**thank you for
your support!**

The firm listed above wishes to advertise or become a sponsor with SEVA-CAI for 2022 and hereby authorizes SEVA-CAI to reserve the choices selected on this form. We understand a 25% deposit must be paid in order to reserve our selections, and payment must be made in full in advance of all events and publications.

Please select your preferred payment below
 Invoice us: Quarterly Annually
 Payment Enclosed

SEVA-CAI retains the right to edit or reject any advertising. Advertiser agrees to hold the Chapter harmless from any and all claims or suits arising out of publication of any accepted advertising. The Chapter will not be held responsible for any errors occurring after return of proofs or delivery of print ready copy or artwork. Preferred advertising positions and sponsorship opportunities will be filled on a first come, first served basis.

All artwork and contracts must be received by February 1, 2022 in order for all listed benefits to be fulfilled.

Please return signed contracts to: info@sevacai.org

For questions and assistance, please contact the Chapter at 757-558-8128